

# Take advantage of Cloud for application development and deployment

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What CEOs Care About

Business Agility and Entering  
**NEW MARKETS**



# The Current On-Prem IT Operating Model Is Unsustainable

## Based on Old Legacy Applications



- Technical debt continues to pile up.
  - Age of IT equipment in many industries is up 15% to 30%.
  - 80% of budgets are spent on maintenance.
  - System failures increasing.
- Security and compliance adding to costs and stress.
  - 95% of networks have been breached.
  - More than 2/3<sup>rd</sup>s go undetected.
  - Cybersecurity spending increasing 10% per year.

# A Demographic Shift Is Also Forcing A Technology Shift



## CONSUMERS

**68%**

Of Millennials demand an integrated, seamless experience regardless of the channel.

**90%**

Say access to real-time product availability information would influence their shopping choices.

## WORKERS

**50%**

Of the workforce will be **Millennials in 2020**

Shifting to Gig Economy, e.g. Uber has **160,000** workers and only **4,000** full-time employees.

- Expect easy-to-use mobile applications that just work.
- Workers shifting to 'gig economy' need simple mobile business apps to ramp quickly.

# There Is Other Way: **Cloud Computing**

- Lowest cost
- Least complex
- Most reliable
- Best security
- Rapid innovation
- Simple



**Public  
Cloud**





# Cloud computing by Year 2025: 5 Predictions



- By 2025 80% of Production Apps Will Be in the Cloud
- By 2025 Two Suite Providers Will Have 80% of the SaaS Apps Market
- 100% Of New Dev/Test Will Be Cloud In 2025
- By 2025 Virtually All Enterprise Data Will Be Stored In Clouds
- By 2025 Enterprise Clouds Will Be The Most Secure IT Environments.



**Bridging years until  
2025**

# The Cloud: A New Era of Utility Computing

**All Three Tiers of Computing Delivered as a Service via Global Network**

- **Applications:** Software as a Service – SaaS
- **Platform:** Database, Middleware, Analytics, Integration... as a Service – PaaS
- **Infrastructure:** Storage, Compute and Network as a Service – IaaS



# When does cloud make sense?

- Company wants its IT organization to focus on competitive differentiation, not tech infrastructure
- Company wants to be able to grow quickly – and shrink quickly, if needed
- Company's lack of internal IT
- Company wants part of its operation in the cloud

# Benefits using Cloud Application Development and Deployment

Business benefits

IT benefits

Cost benefits

More Tangible

Higher Value

# Application Development: Real Scenarios



## CLOUD DEV & TEST

Development, testing & standby in the cloud: rapid provisioning & fast deployment to cloud or on-prem



## LIGHTWEIGHT CONTAINER APPS

Development & deployment of lightweight web/scripting applications in a simple, enterprise class scalable cloud environment



## EXTEND SAAS WITH PAAS

Extending SaaS applications to add functionality, analytics and customizations

\*Source: Computerworld Strategic Marketing Services, September 2014 Cloud Survey

# Dev & Ops cooperation

Code is written – it's your responsibility now



# Business Value Is Driving DevOps in the Cloud



## FASTER TIME-TO-MARKET

- Quickly align with business requirements by increasing frequency of releases
- Increase accuracy of releases - avoid downtime



## COST

- Automate what was previously done manually. Reduces OPEX
- Prevent humans from making costly errors
- Reduce downtime, which saves money




## FOCUS ON BUSINESS VALUE

- Allow high value employees to focus on higher value activities



# Application Development & Deployment Benefits

- Instant setup
  - Complete automation
  - Multiple Programming Languages
  - Continuous Delivery
  - Scalability
  - Any workload
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**Thank you!**