




# BEYOND SOFTWARE CRAFTSMANSHIP

JOHNNY'S ROAD TO REMARKABLE CAREER

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 @eduardsi

JOHNNY



A man with dark hair and glasses, wearing a light blue dress shirt, a patterned tie, and maroon suspenders, stands in an office cubicle. He is holding a white mug in his left hand and has his right hand on his hip. The background shows a typical office environment with cubicles, desks, and fluorescent lighting.

MILTON





LAWRENCE

RETIRED GOLANG SOFTWARE ARCHITECT

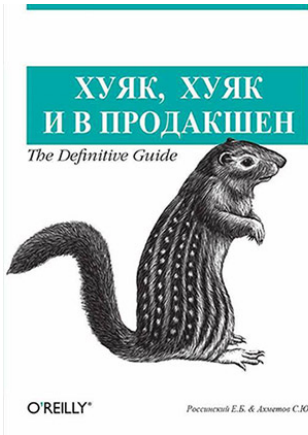
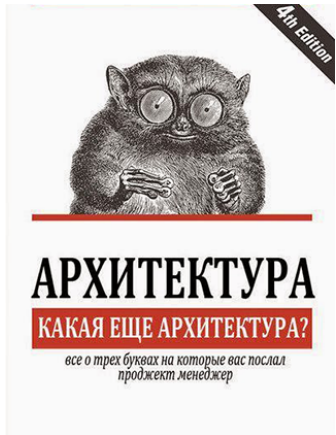


I KNOW TDD, BDD, DDD AND HOW TO RE-  
FACTOR **ГOBHOCODE** ON A DAILY BASIS. I  
KNOW A PLENTY OF GREAT FRAMEWORKS LIKE  
SPOCK AND SPARK, AS WELL AS MACHINE  
LEARNING AND MICROKERNELS.





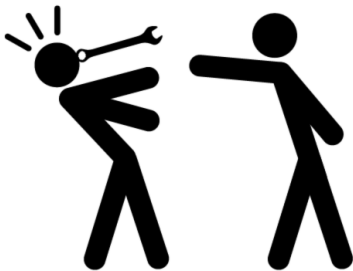
# ХУЯК-ХУЯК DRIVEN DEVELOPMENT







**WARNING**



**TO AVOID INJURY**

**DON'T TELL ME HOW  
TO DO MY JOB**

A man with long, dark, wavy hair and a mustache is sitting on a brown couch. He is wearing a green long-sleeved shirt. He is holding a red koozie with a black can of beer inside it. The background is a plain, light-colored wall. The text "YOU DON'T NEED ANYONE'S PERMISSION TO BE PROFESSIONAL." is overlaid in white, bold, sans-serif font across the center of the image.

YOU DON'T NEED ANYONE'S  
PERMISSION TO BE PROFESSIONAL.

\$ \$ \$ \$ \$ \$ \$

↓ CUSTOMERS

↓ TOP MANAGEMENT

↓ MILTON

JOHNNY

LET CUSTOMER JUDGE

SPEAK CUSTOMER LANGUAGE

DON'T BE JERK











A still from the TV show 'The Office' featuring two characters sitting at a desk in an office. The character on the left is wearing a white short-sleeved shirt, a patterned tie, and suspenders, looking directly at the camera with a wide-eyed, intense expression. The character on the right is wearing a dark suit jacket, a white shirt, and a patterned tie, looking at the camera with a serious, somewhat skeptical expression. A semi-transparent black banner with white text is overlaid across the middle of the image.

MILTON, IS JOHNNY HAPPY?

CBI.

CORPORATE BULLSHIT IMMUNITY.









KATTY

JOHNNY'S GF, QA ENGIENER











A man with long, dark, wavy hair and a mustache is sitting on a brown couch. He is wearing a green long-sleeved shirt. He is holding a red koozie with a black can of beer inside it. The background is a plain, light-colored wall. The text "YOU SUCCEED FASTER BY HELPING PEOPLE AROUND SUCCEED." is overlaid in white, bold, sans-serif font across the center of the image.

YOU SUCCEED FASTER BY HELPING  
PEOPLE AROUND SUCCEED.

HELP PEERS ACHIEVE THEIR CAREER  
ASPIRATIONS



WHEN YOU SUCCEED, IT IS TEAM'S  
SUCCESS.

WHEN YOU FAIL - IT'S YOUR FAILURE.







CHIEF ARCHITECT??? REALLY???







IT DOESN'T MATTER HOW "SENIOR"  
IN THE COMPANY YOU ARE.

IT'S A LOCAL MEASURE.



VALIDATE YOUR SENIORITY AGAINST  
THE REST OF THE INDUSTRY.

THE ONLY MEASURE OF SENIORITY IS  
YOUR FREEDOM.



DO WHAT YOU FEEL IN YOUR HEART TO BE  
RIGHT - YOU'LL BE CRITICIZED ANYWAY. YOU'LL  
BE DAMNED IF YOU DO, AND DAMNED IF YOU  
DON'T

(C)

THANK YOU